



City of Port Moody

Minutes

Economic Development Committee

Minutes of the meeting of the Economic Development Committee held on Wednesday, November 6, 2019 in the Brovold Room.

Present

Councillor Zoë Royer, Vice-Chair
Lisa Beecroft
Edward Chan
Dustin Chelen
Matt Ferguson
Sharleen Karamanian
Nash Milani (arrived at 7:11pm)
Sean Ogilvie
Greg Pepler
Christopher Pope
Robert Simons
Mary Vellani

Absent

Councillor Hunter Madsen, Chair (Regrets)

In Attendance

Joji Kumagai – Manager of Economic Development
Jennifer Mills – Committee Coordinator

1. Call to Order

Call to Order

1.1 The Vice-Chair called the meeting to order at 7:00pm.

2. Adoption of Minutes

Minutes

2.1 EDC19/019
Moved, seconded, and CARRIED
THAT the minutes of the Economic Development Committee meeting held on Wednesday, October 2, 2019 be adopted.

3. Unfinished Business

4. New Business

Committee Applications

- 4.1 The Manager of Economic Development noted that correspondence has been emailed to members whose terms are expiring and that the deadline for applications is November 15, 2019.

Car-Free Day Debrief Summary

- 4.2 The Manager of Economic Development provided an overview of the feedback received at the October meeting and requested any further feedback from Committee members.

Committee members noted the following feedback on Car-Free Day 2019:

- considering relocating the stage to the corner of Mary Street and St. Johns Street;
- consider reviewing other small municipalities' formats for similar events;
- consider structuring the event with zones that operate at different times throughout the day;
- review how businesses are clustered, particularly mobile food-based entities situated near brick-and-mortar enterprises and the number of non-Port Moody businesses;
- the artist community has concerns that no artisan-type booths were present at this year's event; and
- a shorter event would provide a more concentrated and vibrant event with lower costs to businesses and the City.

Tax Incentives – Working Group Update

- 4.3 To be distributed on-table.

The Manager of Economic Development provided an update from the Tax Incentives Working Group and the following was noted:

- the tax incentives initiated in other municipalities had mixed success in assisting with revitalization efforts;
- the establishment of a clear core downtown area in Port Moody must be accomplished prior to determining who the incentive beneficiaries would be;
- the potential businesses may not see tax savings as a priority when weighed against the cost of doing business, livability, and access to the work force;
- the review of the process of opening a business in Port Moody could provide valuable insight into the current roadblocks;
- the development of different incentives for businesses, property developers, and land developers should be researched;

- the establishment of a service level agreement would provide information for potential clients on estimated completion times and allow the City to discover areas that have inefficiencies;
- the ability to attract new customers can hinge on the processes and efficiencies which effect the businesses finances and longevity; and
- the opportunity for provincial and federal grants should be researched.

Committee member Ed Chan volunteered to join the Tax Incentives Working Group.

Action: The Tax Incentives Working Group to provide a presentation at the December meeting.

Action: The Manager of Economic Development to invite the General Manager of Planning and Development to the December Economic Development Committee meeting to provide feedback on the presentation from the Tax Incentives Working Group.

Action: The Vice-Chair to arrange a meeting with Committee member Sean Ogilvie regarding designing spaces to be more flexible and versatile.

Council Workshop Preparations

4.4 Attachment: Council Workshop Outline File: 01-0360-20-03

The Manager of Economic Development provided an overview of the proposed Workshop Agenda and requested Committee members' feedback and the following was noted:

- prioritize and create a timed schedule to create valuable dialogue on key economic development priorities;
- include defining the relationship between the Economic Development Committee and the Planning Department;
- include a briefing on event planning documenting the conversations around the Spike Awards and Car-Free Day;
- include the permitting and licensing review; and
- that the Workshop should be postponed until February to give potential new EDC members time to settle and prepare.

The Manager of Economic Development noted that a report outlining the reasons for the Workshop must be submitted to Council prior to receiving a date for the Workshop.

EDC19/020

Moved, seconded, and CARRIED

THAT the meeting be extended for up to an additional 30 minutes.

Spike Awards Debrief 4.5 To be distributed on-table.

The Manager of Economic Development provided overview of the 2019 Spike Awards Debrief and the following was noted:

- the nomination period could be moved to July 1 to capture nominations generated from the tourism season and allow the Working Group and Staff more time to work on the event;
- the nomination closing date could be revised to Labour Day instead of August 31 to capture the last week of summer; and
- the event hashtags could be used leading up to the event to increase media attention.

Firehall Lands 4.6 Presentation: Councillor Hunter Madsen
Attachment: Old Firehall No. 1 Site - Committee Input on Potential Interim Uses
File: 01-0360-20-03

The Manager of Economic Development gave a presentation on Old Firehall No. 1 Site: Committee Input on Potential Interim Uses and requested Committee members' feedback on potential interim uses.

Committee members noted the following ideas for interim uses:

- a Biennale art installation, possibly funded through partnerships with developers, that could be permanently installed once the TOD is complete, adding to the City's art inventory and providing a tourist attraction;
- a First Nations art piece;
- an overflow parking lot for Rocky Point Park or transit;
- a farmers or art market;
- an artist container microstudio area; and
- an art corner with pieces that change seasonally.

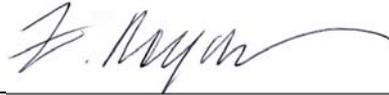
2019 Committee Annual Report 4.7 Attachment: Economic Development Committee 2017-2018 Annual Report
File: 01-0360-20-03

This item was postponed to the December meeting.

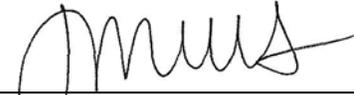
5. Information

6. Adjournment

The Vice-Chair adjourned the meeting at 9:34pm.



Councillor Zoe Royer,
Vice-Chair



Jennifer Mills,
Committee Coordinator