



City of Port Moody

Agenda

Arts and Culture Committee

Brovold Room
Monday, March 2, 2020
Commencing at 7:00pm

1. Call to Order

- New Committee Member Introduction** 1.1
- Leave of Absence – Jill Schuler** 1.2
2. Adoption of Minutes

- Minutes** 2.1 **Recommendation:**
Pages 3-8 **THAT the minutes of the Arts and Culture Committee meeting held on Monday, February 3, 2020 be adopted.**
3. Unfinished Business

4. New Business

- Artist Symposium** 4.1 Councillor Zoë Royer and the Artist Symposium Subcommittee
Pages 9-10 Attachment: Artist Symposium Subcommittee Meeting Minutes – February 20, 2020.
File: 01-0360-20-43
- Micro Artist Studios** 4.2 Councillor Zoë Royer
- Community Plan for Public Art – City of Nanaimo** 4.3 Councillor Diana Dilworth
Link: [City of Nanaimo Community Plan for Public Art](#)
- Art in Public Spaces Master Plan** 4.4 Manager of Cultural Services
- Cultural Expressions** 4.5 Councillor Zoë Royer

Staff Updates

5. Information

5.1

6. Adjournment



City of Port Moody

Minutes

Arts and Culture Committee

Minutes of the regular meeting of the Arts and Culture Committee held on February 3, 2020 in the Brovold Room.

Present

Councillor Zoë Royer, Chair
 Evgeny Demin (arrived at 7:03pm)
 Chris Dunnnett
 Sara MacLellan
 Brenda Millar
 Jill Schuler
 Alison White

Absent

Councillor Diana Dilworth, Vice-Chair (Regrets)
 Tasha Evans
 James Robertson (Regrets)
 Katy Sandler

In Attendance

Devin Jain – Manager of Cultural Services
 Joji Kumagai – Manager of Economic Development
 Philip Lo – Committee Coordinator

1. Call to Order

The Chair called the meeting to order at 7:01pm

New Committee Member Introduction

- 1.1 This item was not considered as the new member was not present.

2. Adoption of Minutes

Minutes

- 2.1 ACC20/004
 Moved, seconded, and CARRIED
THAT the minutes of the Arts and Culture Committee meeting held on Monday, January 6, 2020 be adopted.

3. Unfinished Business

4. New Business

City Wayfinding

4.1 Presentation: Manager of Economic Development

The Manager of Economic Development gave a presentation on the City's goal to improve branding and wayfinding, as part of the Tourism Strategic Plan, noting the following:

- The Economic Development Committee and the Tourism Committee have discussed the lack of tourism wayfinding infrastructure at heavy usage areas such as Skytrain stations, especially at the Moody Centre transit hub;
- wayfinding directs people to locations of interest that they may not have known about previously; and
- part of this work would involve transitioning existing City branding into a consistent wayfinding message.

The Manager of Economic Development requested two members from the Arts and Culture Committee to join a cross-committee working group that will begin work on improving wayfinding in the City.

The Committee noted the following in discussion:

- There is a lack of cohesive branding connecting all the areas of the City;
- a wayfinding brochure or map would be a good starting point as well;
- look into a partnership with TransLink to promote the neighbourhoods;
- consider enhancing digital wayfinding;
- an electronic wayfinding post, such as the one at the VCC-Clark Skytrain station, is an example of what could be feasible at Moody Centre station.

Staff will provide further information to Committee members regarding the working group.

Artist Symposium

4.2 Councillor Zoë Royer and the Manager of Cultural Services

ACC20/005

Moved, seconded, and CARRIED

THAT an Artist Symposium Subcommittee be formed with Chris Dunnnett as Chair.

The Subcommittee Chair submitted the minutes from the January 20, 2020 Subcommittee meeting for the Committee's review, and provided an overview of the Subcommittee's work on the Artist Symposium.

The Committee noted the following in discussion regarding the Symposium:

- the theme of the symposium should encourage a different conversation than the Coquitlam Cultural Summit;
- the proposed theme of “Connecting Artists for our Future” is two-fold: What can the City do, in its larger capacity, to support the art economy; and connecting and uniting artists to make one voice, and to amplify it towards greater advocacy.
- attendees should be permitted to attend all speaker panels;
- the opening and closing keynotes should be highlights of the event;
- speakers with experience could be sought based on presentation topics, including local speakers or a speaker from Emily Carr University;
- artist speakers who can speak about how to be successful at the business of art could be of interest;
- a pechakucha-style speaker series with a connecting theme is a potential panel format;
- breakout sessions (smaller, guided group discussions) that have specific focuses could allow attendees to directly access specific expertise and receive relevant and helpful information;
- be mindful of the condensed timeframe to organize the event if it is proceeding as proposed in May; and
- a potential event date in the Fall, such as in October or early November, could provide a longer, more suitable lead time.

Staff will report back on available dates in the Fall as an alternative to May.

2020 Committee Work Plan

4.3 Councillor Zoë Royer

Attachment: 2020 Proposed and Annual Work Plan Items
File: 01-0360-20-43

The Chair and staff led a discussion regarding the Committee’s 2020 Work Plan, based on the items proposed in the Committee’s January meeting.

The following items were selected for the 2020 Work Plan:

Mandatory items:

- 2020 Artist grant
- 2020 Arts Award
- Street banner theme
- Community street banner selections.

Committee-selected items:

- Artist Symposium
- continuation of the Queens Street Plaza project with greater involvement from the Arts Centre and greater connectivity with the area assets;
- explore the meaning of the “City of the Arts” and how to achieve it;
- increase public awareness of the positive impacts of investing into the local arts economy, including volunteering on the Arts and Culture Committee;
- consider the feasibility of a sculptural art project, such as a temporary sculpture park;
- Artist Micro Studios and temporary uses for vacant lots on Clarke Street;
- review the City’s service contracts with artists and artist organizations and ensure that there is a clause to compensate artists fairly.

ACC20/006

Moved, seconded, and CARRIED

THAT the meeting be extended for up 30 minutes.

ACC20/007

Moved, seconded, and CARRIED

THAT the 2020 Committee Work Plan be formed from the mandatory and selected items.

**Wharfinger’s Office
Update**

4.4 Councillor Zoë Royer

The Chair noted that Council considered a staff report regarding the Wharfinger’s Office and did not support further action at this point. The Chair noted cost estimates of up to \$200,000 for the acquisition, relocation, and remodelling of the building.

**Community Plan for
Public Art – City of
Nanaimo**

4.5 Councillor Diana Dilworth

Link: [City of Nanaimo Community Plan for Public Art](#)

Cultural Expressions

4.6 Councillor Zoë Royer

5. Information

Staff Updates

5.1

**Port Moody Heritage
and Public Art Guide**

5.2 Copies of the Guide were distributed at the meeting for information purposes.

6. Adjournment

Councillor Royer adjourned the meeting at 9:10pm.

Councillor Zoë Royer
Chair

Philip Lo
Committee Coordinator

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PORT MOODY ARTIST SYMPOSIUM
SUBCOMMITTEE MEETING
12:01PM-2PM January 20, 2020 @Black Sugar Coffee

Present: Chris Dunnett (Chair)
Brenda Miller
Jill Schuler

Discussion centered on defining the basic attributes of the symposium:

1. Audience

The symposium should be of interest and benefit to artists of all disciplines (visual, performance, media, and literary artists). While everyone is welcome, the focus should be on professional artists with a connection to the tri-cities.

2. Number of Attendees / Possible Venue(s)

If we intend to host the event at the Inlet Theatre (seating for 159) and the galleria (250 sitting), we will need to keep attendance to less than 159.

There was some discussion about having multiple venues with the general conclusion that it may complicate logistics beyond the budget and lose attendees in the transitions. However, it was suggested that a before or after symposium event at another venue (e.g. PM Art Center) may allow for an associated art exhibition and an informal social event. This would be in keeping with Coquitlam's *Art Night Social* at Place des Arts the night before the *Cultural Summit* at the Evergreen Center.

3. Admission

In recognition of the value the symposium brings to attendees, a ticket price of not less than \$25 and no more than \$50 is suggested. This fee would include symposium attendance, refreshments and a light meal. Some form of grant or concession funding should be available for those where the ticket price would be a barrier to attending.

4. Date

It was agreed that organizing the venue(s), enlisting speakers, and marketing would be challenging in advance of the proposed May 23rd date.

5. Format

It was agreed the format should allow a focus on artists connecting with each other and with the city. One suggested format is for three short keynote presentations of contrasting viewpoints on a theme followed by time to process and dialogue. High engagement and collaboration would be encouraged through guided discussions and hosted "collaboration" tables in the Galleria. The tables could be covered with art-making materials to encourage diverse contributions; extra time between keynotes allowing artists to engage with each other; and a final session as a "bar/lounge" atmosphere to encourage artists to follow-up on things and people that have inspired them.

6. Theme: Connecting Artists for our Future

There was much discussion on a theme with a general agreement that it should (a) connect artists with each other and with the city, and (b) encourage dialogue around fostering a thriving arts and cultural sector in the region.

Outcomes would include a sense of connectedness among artists, an appreciation of the roles and skills both professional artists and the city can bring to the table, and to invigorate new and existing collaborations to build a healthy and vibrant sector.

7. Speakers

Speakers will be chosen once the theme is agreed and based on their ability to give short, pithy presentations (based on the “panel keynote” approach). To add to our current list of suggested speakers here are a few more names that speak directly to our theme:

Elizabeth Kervorst, the former cultural manager for the City of Port Moody and past ED of the Creative City Network, now works as a consultant focusing on “leadership coaching, supporting change management maturity and developing highly effective teams.” With her knowledge of the City and experience in working at the intersection of government and culture may provide insights into how we may fully embrace ‘City of the Arts’

Esther Rausenberg, ED of the Eastside Cultural Crawl Society (ECCS), has been on the ground in the Vancouver artist scene for over a decade, organizing and advocating on behalf of professional artists. With the recent publication *A City Without Art?*, the ECCS has begun speaking up for local practicing artists in the light of the affordability crisis.

Helen Daniels, former owner of Gallery Bistro and former ED of Arts Connect has a wealth of experience supporting artists and art initiatives in the tri-cities.

Organizations to reach out to for speakers: CARFAC BC, Alliance for Art & Culture, Creative City Network,