# Arts and Culture Committee Meeting
## June 1, 2020

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Overview

Provide the ACC with an update on:

1. Project Status Report: Review of work completed to-date
   - Art in Public Spaces-Best Practice Context Report
   - Engagement
   - Guiding Principles and Vision
   - Strategic Directions
2. Outline of new plan—key contents
3. Next steps: Phase 4 of the Project

Aims: Inform and Engage.
SECTION 1: Defining Public Art - Background

City of Port Moody Public Art Collection
What is Public Art?

Public art is artwork in the public realm, which is physically or visually accessible to the public and possesses aesthetic qualities.

Yue Minjun, A-maze-ing Laughter, Morton Park, Vancouver

“Public Art strengthens community identity and culture by developing “spirit of place” through the commissioning, collecting and incorporation of unique works of art.”

Ron Terada, The Words Don’t Fit the Picture, Library Square, Vancouver

Public Realm

The Public realm includes places and spaces.

- facades
- parks
- public open spaces
- streets
- storefronts
What is Public Art? = Art in Public Spaces

Invests in a space with ‘place-making’ qualities and culture, it has the capacity to interpret the historic, social, cultural and narrative nuances that distinguish our communities and create a true sense of place.

(North Vancouver- The Art Office)
Creative Placemaking is an evolving field of practice that intentionally leverages the power of the arts, culture and creativity to serve a community's interest while driving a broader agenda for change, growth and transformation in a way that also builds character and quality of place.

CULTURE IS EVERYTHING
BREAK DOWN THE WALLS

Planning Process
SECTION 2: Review of Work to-date
**Project Timeline and Engagement Overview**

**PHASE 1: PRE-PLANNING** (March 2019)
- Start up meeting
- Planning process scope
- Task group set up
- Documents scan
- Community engagement framework and communications plan
- Brand development
- Facilitation guides
- Context and plan linkages
- Best practice review

**PHASE 2: ENGAGEMENT** (April-August 2019)
- Internal Staff Workshop
- Interviews
- Pop Up Events
- Council Updates
- Sounding Boards
- Visioning

**PHASE 3: VALIDATION/ SYNTHESIS** (Fall/Winter)
- Synthesize findings, including benchmarks with comparisons
- Identify Priorities /Directions
- Validation session:
  - Open House
  - Meeting with ACC
  - Draft Guiding Principles and Vision

**PHASE 4: DRAFT/FINALIZE** (Spring/Summer)
- Guiding Principles/Values to Council for endorsement
- Draft Strategy and Implementation Plan
- Public feedback
- Finalize plan
- Open House focused roll out events

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**Art in Public Spaces Master Plan**

**Engagement Objectives**

1. Celebrates pride of place and arts and cultural life of Port Moody.
2. Engage with community members in public spaces in active, participatory and creative ways (e.g. Pop Up Spaces).
3. Build on current practices and trends in creative placemaking to enhance the public realm.
Cultural Ecosystem View for Engagement

Art in Public Spaces Master Plan

Engagement Data:
- Reach: 450 responses to-date

Sounding boards in various locations
  Total number of responses: 351
  Total boards with responses: 23

Pop Up Engagements:
The Shuffle and Rocky Point Park (100+)

Internal Cross-Departmental
  Staff Workshop (25)
  Public Open House (25)
Art in Public Spaces
Master Plan

KEY THEMES/PRIORITIES
=Our Strategic Directions for the Plan
1. Space activation/creative placemaking
2. Community-based/participatory
3. Indigenous cultural and natural heritage
4. Maintenance and program development
5. Key project sites

ART IN PUBLIC SPACES PLAN
will guide:

1. Community Art Program
2. Capital Projects
3. Acquisitions and Maintenance Program
4. Private Developer Program
**Art in Public Spaces Master Plan**

**PROJECT PURPOSE**

- Identify potential for public art
- Link with other key planning initiatives, bylaws and policies
- Outline governance, funding and operational policies and procedures for implementing a public art program
- Broad guiding and working document with an implementation plan and funding strategy.

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**The Planning Context Report:**

- Trends and Emerging Best Practices
- Municipal Funding Models for Public Art
- Funding for the Maintenance of a Public Art Collection
- Developer Public Art Programs and Contributions to Municipal Public Art
- Integration of Ecology/Environment into Public Art Pieces and Process
- Permanent Collections
- Models for the Selection of Public Art Pieces and Processes
- Ephemeral and Temporary Art Projects
- Private Art Donations and Requests to Sell and Artwork to a City
- City Linkages (Policies, Plans, Bylaws)
Port Moody Public Art Process  
(current)

**FUNDING**

- $10,000 annual City contribution to the Artwork Reserve
- 0.3% annual allocation from all City capital and operating projects, excluding major capital projects
- 1% contribution of construction budgets from major City capital projects ($3 Million or greater)
- 0.5% of a developer’s project construction budget
- Individual contributions

**ARTWORK SELECTION**

- For City funded projects, City Council approves project funding, project scope and final artwork selection
- Artwork is acquired through commissions, competitions, donations and purchases
- An Artwork Jury is established for each acquisition
- The size and composition of the Artwork Jury varies to suit the needs of the particular project
- Artwork Juries include members of Port Moody’s community, Arts and Culture Committee and subject matter experts

**FUNDING MECHANISMS:**

In addition to standard percent-for-art contributions from municipal capital and operating projects, other best practices for municipal funding models include:

- Provision of an annual public art operating budget (adjusted for inflation)
- Partnerships with local arts organizations and community groups
- Partnerships with businesses and business improvement areas
- Partnerships with other public agencies and educational institutions
- Integration of public art initiatives into municipal capital projects
- Integration of public art initiatives into public agency and educational institution capital projects
- Integration of public art initiatives into private developments
- Donations of funding and/or art from individuals and the private sector
- Third-Party Billboard Tax
- Legacy funding opportunities
- Crowdfunding
Art in Public Spaces Plan Overview:

**1.0 Executive Summary**

**2.0 Background**
- 2.1 Introduction
- 2.2 Community Profile
- 2.3 Definitions and Terms
- 2.4 Public Art Examples
- 2.5 Engagement

**3.0 Strategic Framework**
- 3.1 Vision and Mission
- 3.2 Guiding Principles
- 3.3 Strategic Directions
  - Objectives and Supporting Actions
- 3.4 Priority Public Art Zones/Priority Sites and Curatorial Themes
  - 3.5 Rationale for Selection

**4.0 Operating and Implementation Framework**
- 4.1 Supporting Actions and Phased Implementation Plan
- 4.2 Opportunities for Permanent and Temporary Public Art
- 4.3 Community Art Program- Next Steps
- 4.4. Private Developer Art Program- Next Steps
- 4.5. Capital Projects Program- Next Steps
- 4.6 Non Permanent Public Art Program- Next Steps
- 4.4 Funding Strategy
- 4.5 Acquisition Strategy
- 4.6 Acquisition Process Map
- 4.7 Art Selection Process, Roles and Responsibilities
- 4.8 Maintenance and Conservation Strategy
Vision

Activating spaces with the *arts*!

Port Moody will thrive as the *City of the Arts* by animating its public spaces with an exciting public art program that:

- Reflects the Indigenous heritage of the land,
- Engages its community, and
- Leads innovative creative placemaking practice

Guiding Principles

Diversity
In artistic form and community representation— for all people.

Freedom of Expression
Artists should be protected from undue constraints on the creative process.

Dialogue
Art in public spaces is a valued channel for public discourse.

Innovation
New approaches to artistic initiatives are supported.

Sustainability
Infrastructure for the purposes of creation, production, presentation, promotion and distribution should be maintained and supported.

Cultural and Natural Heritage
Our sense of place, community identity and natural heritage is valued.
Objectives
+ Supporting Actions

Strategic Direction 1: Creative Placemaking

Sample breakdown for ACC information

**Objective 1.1.**
To transform spaces by intentionally leveraging artistic and creative activity to serve the community and build character and quality of place.

**Supporting Actions:**
1. Placeholder text……
2. Placeholder text....
**Next Steps:**

Circulate draft for internal feedback (early June)
Draft strategic plan to Council
Draft strategic plan to ACC
Public feedback via Zoom Open House (registration required)
Finalize plan for Council Adoption with Implementation Framework
The HEART MARKET in Port Moody, British Columbia [CANADA]

https://youtu.be/4TK5mTfH3UM

CTV News

https://bc.ctvnews.ca/community-connection-port-moody-heart-market-1.4949212
PUBLIC ART CALL FOR EXPRESSIONS OF INTEREST
PORTE COMMUNITIES | CLYDE

3229 ST. JOHNS STREET, PORT MOODY, BC

Submission Deadline | June 4, 2020
Porte Communities, in partnership with the City of Port Moody, invites Expressions of Interest (EOIs) from professional artists or artist teams to design, fabricate, and install a permanent public artwork along the retaining wall adjacent to the Clyde development. The public art is envisioned as a tiled mural or metal artwork bolted to the wall that will enliven the space and engage the community, and may include 2D or 3D forms within a wide range of approaches and media. The artist selection process is a two-stage open call. Only artists who are shortlisted for the public art opportunity will be required to develop a concept proposal.

PUBLIC ART BUDGET
$95,000 CAD

ELIGIBILITY
Open call for local and regional professional artists or artist teams

DEADLINE FOR SUBMISSIONS
Thursday, June 4, 2020 at 4:30pm PDT

PROJECT COMPLETION
Fall 2022

Please send all questions and submissions to:

Sara MacLellan, Public Art Project Manager
Ballard Fine Art
604.922.6843
sara@ballardfineart.com
CONTEXT PLAN

Neighbourhood map showing Clyde development site location within Moody Centre, Port Moody
Porte Communities’ proposed Clyde development is a six-storey, wood-frame mixed-use residential and commercial building located on the south side of St. Johns Street between Moray Street and Dewdney Trunk Road, where it is situated to become a social and energetic community in the heart of Port Moody. In close proximity to transit, Brewers Row, as well as walkable to both Moody and Inlet Centre’s shopping and dining streets, the development will support this burgeoning neighbourhood while creating housing accessibility for a diverse spectrum of residents.

With a proposed FAR of 200,129.65 sq.ft., Clyde is comprised of a mix of 117 one- to three-bedroom homes with generous outdoor space to serve a variety of housing needs, while also featuring 10,379.47 sq.ft. of leasable commercial space. The site sits at the intersection of three areas within the Port Moody Centre neighbourhood, including a family-oriented area to the south, businesses along St. Johns Street to the west, and Inlet Centre to the northeast, as well as easy access to the trails and outdoor activities around the Burrard Inlet shoreline.

The proposed development has been designed to create an engaging pedestrian environment and vibrant streetscape with street trees, sidewalk planting, and benches to add interest for passersby, residents, and shoppers alike. This compact community provides sought-after residences in close proximity to the Evergreen SkyTrain Line, contributing an attractive, walkable development in the heart of Port Moody.
PUBLIC ART OPPORTUNITY

The site for the public art opportunity has been identified as the large retaining wall east of the development on City property, running along St. Johns Street—the busiest thoroughfare in Port Moody. Envisioned as a tiled mural or metal artwork bolted to the wall that will activate and enliven the space, the public art may include either 2D or 3D forms within a wide range of approaches and media. The westernmost section of the wall, built as part of the Clyde development and connecting to the existing retaining wall, offers the largest surface for a feature work of art. There is potential for the artwork to expand eastward along the retaining wall facing St. Johns Street as an expanded series or sequence, as the budget and proposed concept design permits.

The feature part of the wall, which is stepped and extends from Clyde to St. Johns at a northwest-facing angle, measures 47ft 8in long by 26ft 6in tall at its highest and 10ft 3 1/4in at its lowest. It joins to the retaining wall facing St. Johns Street, which measures 6ft 10 1/4in high and 37ft 6 3/8in long before connecting to the existing retaining wall, which continues for an additional 276ft along St. Johns and tapers down in height. The existing retaining wall, which an artist may also consider for the public art opportunity, will be maintained along with the existing bus stop and shelter at Clearview Drive. There is a proposed sidewalk widening in front of the retaining wall at the east side of the new intersection providing parkade access to Clyde to facilitate increased pedestrian traffic along St. Johns. There will be an expanded sidewalk directly in front of the feature wall for public art, which measures 19ft 2 1/2in at its widest, allowing for close-up encounters with the artwork and increasing opportunities for engagement.
Selected early in the development process, the artist will have the opportunity to work collaboratively with the architect and landscape architect as an integral member of the design team. They will be given as much creative license as possible to activate this space, integrating art into the site and its community context in a meaningful and engaging way, as well as creating visual interest. Public safety, maintenance, and longevity will also be primary considerations for the selected artist.

Public art at the proposed site location will provide a significant contribution to the experience and enjoyment of the public realm by creating an innovative and engaging context for pedestrians, cyclists, and motorists travelling along St. Johns Street. The artwork’s proposed location allows for high visibility, accessibility, and moments of encounter for a wide range of audiences. With meaningful placemaking qualities, the public artwork will contribute to the cultural vibrancy of this lively urban community, building community identity and civic pride.
DETAILS & REQUIREMENTS

The amount designated for the public artwork is $95,000 CAD and includes the artist fee, artwork fabrication, storage (if necessary), delivery, installation, engineering certificates, construction coordination and site preparation, lighting (specific to the artwork), final documentation, professional images of completed work, and insurance. All applicable taxes are in addition to the artwork budget. The artist selected will be responsible for a general public liability insurance policy, and will be registered for insurance coverage with WorkSafeBC. Premium for this coverage will be assumed as a cost of doing business and part of the studio overhead.

SELECTION PROCESS

The selection process is a two-stage open call to local, regional, and national professional artists with a voting selection panel. All stages of the selection process will be facilitated by Ballard Fine Art Ltd.

In stage one of the selection process, artists will submit an Expression of Interest (EOI) for consideration by the selection panel. The selection panel will review all submissions and determine a shortlist of 3 artists to develop a concept proposal for the public art opportunity.

In stage two, the shortlisted artists will be invited to develop and present a concept proposal to the selection panel. The shortlisted artists will meet with the project design team and City staff to further discuss the details of the public art opportunity, including site specificities, materials, and maintenance considerations. Each shortlisted artist will be paid an honorarium of $1,500 CAD for their work, paid upon receipt and presentation of the concept proposal. Following the selection panel’s review of the shortlisted artist concept proposals, a final artist and artwork will be recommended for selection.

EOI SUBMISSION REQUIREMENTS (DIGITAL FORMAT ONLY)

i) Letter of interest briefly describing art practice, initial artistic approach to the site and public art opportunity, and any relevant experience (500 words maximum)
ii) Current CV (2 pages maximum)
iii) Maximum of 10 high-quality digital images of previous work submitted as individual files
iv) Annotated image list of previous work including: title, medium, date, dimensions, budget, corresponding image number, and brief description of the artwork (30 word maximum)
v) Complete artist contact information

Please email submissions by Thursday, June 4, 2020 at 4:30pm PDT to:

Sara MacLellan, Public Art Project Manager
Ballard Fine Art
sara@ballardfineart.com
Subject Line: Porte Clyde - Public Art EOI Submission - Artist Last Name(s)

Please note: Incomplete submissions will not be accepted. Due to the number of submissions received, only shortlisted artists will be contacted. If no submission warrants consideration, Porte reserves the right not to award the commission.
PROJECT TIMELINE

Call for Artists Circulated: May 2020
Submissions Deadline: June 4, 2020
Selection Panel Review & Shortlisting: Week of June 8, 2020
Artist Orientation: Week of June 15, 2020
Artist Concept Proposal Presentations: Late July, 2020
Final Artist Selected: Summer 2020
Artist Contract: September 2020
Artwork Installation: Fall 2022