

# City of Port Moody

## Agenda

### Economic Development Committee

Electronic Meeting via Zoom  
Wednesday, July 8, 2020  
Commencing at 7:00pm

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1. Call to Order

**Call to Order**

1.1

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2. Adoption of Minutes

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3. Unfinished Business

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4. New Business

**Discussion with  
Dr. Sarah Lubik**

4.1 Dr. Sarah Lubik, Director of Entrepreneurship, Simon Fraser  
University

**COVID-19 Business  
Impact Survey  
Results**

4.2

**Shop Local  
Port Moody Updates**

4.3

**Economic  
Development  
Master Plan**

4.4 Attachment: Revised 2020 Economic Development Committee  
Work Plan  
File: 01-0360-20-03-01

**Pages 3-4**

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5. Information

**Staff Updates**

5.1

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6. Adjournment

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**Economic Development Committee – 2020 Work Plan, Mid-Year Update** (r0, 25/06/2020)

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JANUARY	FEBRUARY	MARCH	APR	MAY	JUNE (A)	JUNE (B)
<ul style="list-style-type: none"> <li>- Committee Orientation</li> <li>- 2019 Annual Report</li> <li>- Council-EDC Workshop prep</li> <li>- 2020 Work Plan draft</li> <li>- Wayfinding WG created</li> </ul>	<ul style="list-style-type: none"> <li>- 2019 EDC Annual Report finished</li> <li>- Council-EDC Joint Workshop</li> </ul>	<ul style="list-style-type: none"> <li>- Council-EDC Workshop debrief, next steps</li> <li>- “State of Business” research (survey, roundtable)</li> <li>- Econ Dev Branding</li> <li>- Established Working Groups:                             <ul style="list-style-type: none"> <li>- City Branding &amp; Positioning</li> <li>- Job/Space Targets, &amp; Business District</li> <li>- Business Engagement</li> <li>- Econ Dev Microsite</li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>- EDO Covid-19 business outreach</li> <li>- Working group updates:                             <ul style="list-style-type: none"> <li>- Jobs/Biz District</li> <li>- Econ Dev Microsite</li> </ul> </li> <li>- Spike Awards working group</li> <li>- Rethinking 2020 Work Plan</li> </ul>	<ul style="list-style-type: none"> <li>- Supporting business recovery</li> <li>- Working group update: City Branding &amp; Positioning</li> <li>- EDO overview of WG initiatives to date</li> <li>- 2020 Work Plan revisions</li> <li>- Call for more City/EDC support actions to help local businesses → added extra mtgs in June &amp; July</li> </ul>	<ul style="list-style-type: none"> <li>- Working group update: Spike Awards</li> <li>- Covid Recovery Support – overview, budget                             <ul style="list-style-type: none"> <li>- Local Survey prelim results</li> <li>- Check-in Event planning</li> <li>- Back-to-Biz Programs</li> </ul> </li> <li>- Econ Dev Master Plan/White Paper</li> <li>- 2020 Work Plan – updated reco to Council</li> </ul>



**Economic Development Committee – 2020 Work Plan, Mid-Year Update** (r0, 25/06/2020)

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JULY (A)	JULY (B)	AUG	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> <li>- Guest: Innovation Ecosystems (S. Lubik, SFU)</li> <li>- Covid Recovery Support:                             <ul style="list-style-type: none"> <li>- Survey – findings/ actions</li> </ul> </li> <li>- Check-in Event planning</li> <li>- Back-to-Biz Programs</li> <li>- WG Updates:                             <ul style="list-style-type: none"> <li>- Brand/Pos reco</li> <li>- Job/Space reco</li> </ul> </li> <li>- White Paper 2</li> </ul>	<ul style="list-style-type: none"> <li>- Guest: Moody Ctr TOD (Consortium)</li> <li>- COVID Recovery Support:                             <ul style="list-style-type: none"> <li>- Check-in Event debrief/f-u</li> <li>- Back-to-Biz Program support</li> </ul> </li> <li>- White Paper 3</li> </ul>		<ul style="list-style-type: none"> <li>- Guest: Wayfinding WG (w/ Tourism)</li> <li>- Working Group Update: Econ Dev Microsite</li> <li>- COVID Recovery Support: Back-to-Biz, Q3-Q4 initiatives</li> <li>- White Paper 4</li> </ul>	<ul style="list-style-type: none"> <li>- Guest: Wayfinding WG (w/ Tourism)</li> <li>- COVID Recovery Support: Back-to-Biz, Q3-Q4 initiatives</li> <li>- Spike Awards – update, winner selection</li> <li>- 2021 Work Plan initial draft</li> <li>- White Paper 5 – EDC final rev</li> </ul>	<ul style="list-style-type: none"> <li>- White Paper due to Council</li> <li>- EDC-Council Review for 2020-2021 agenda-setting</li> <li>- COVID Recovery Support: Back-to-Biz, Q3-Q4 initiatives</li> <li>- Spike Awards event</li> </ul>	<ul style="list-style-type: none"> <li>- Guest: Capilano X/R Immersive Tech</li> <li>- 2021 Work Plan</li> <li>- 2020 Annual Report – review draft</li> </ul> <div style="background-color: #4a7ebb; color: white; padding: 5px;"> <p><b>PARKING LOT</b></p> <ul style="list-style-type: none"> <li>- OCP review</li> <li>- ED Master Plan</li> <li>- Clarke St. Revit.</li> <li>- Transport. Comm workshop</li> <li>- Sustainability Report Card</li> <li>- SFU Marine Centre</li> <li>- MetroVan Regional Prosperity</li> </ul> </div>