

Seniors Focus Committee Meeting November 5, 2020

On-Table Items

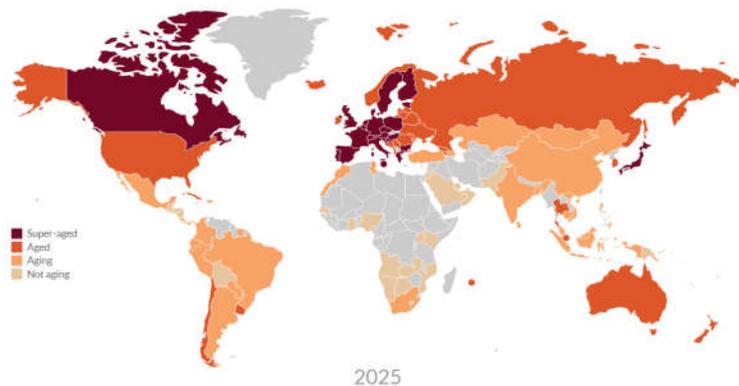
Item Type	Date	Item No.	Item Name	Reason For On-Table Distribution
Presentation	November 5, 2020	4.1	Age-Friendly Business Strategy	Received after agenda distribution
Report	November 5, 2020	4.2	Community Needs Assessment for New Port Moody Senior's Centre, dated November 5, 2020	Received after agenda distribution
Report	November 5, 2020	4.3	2020 Annual Report – Seniors Focus Committee	Received after agenda distribution

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Background

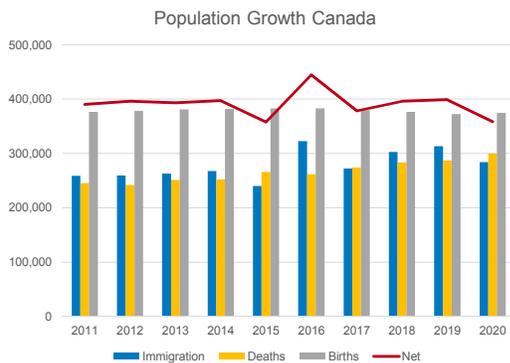
- Super aged country – where more than 20% of the population is over 65
- Canada projected to become a super-aged country by 2025



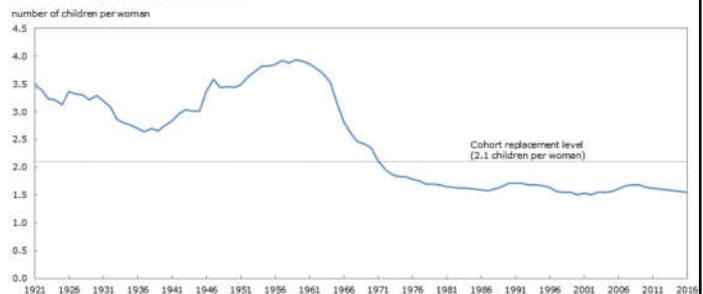
Background

- From 2016 census
 - For the first time ever in Canada, seniors were a larger percentage of the population than children 14 and under (16.9% vs. 16.6%)
 - The fastest growing population since 2011 was centenarians
 - By 2031, Stats Can projects almost 25% of Canadians will be over 65

Background



Total fertility rate, Canada, 1921 to 2016



Background

- From 2016 census
 - In Port Moody
 - Children 14 years and under: 6,050 (18.0%)
 - Seniors 65 years and over: 4,080 (12.2%)
 - In Metro Vancouver
 - Children 14 years and under: 362,110 (14.7%)
 - Seniors 65 years and over: 387,315 (15.7%)

Why an age-friendly business strategy

- If a business is adapted for older people, it will likely be more accessible for other demographics and needs, including those with:
 - Language barriers
 - Mobility issues
 - Pregnant women
 - Mental illness



Why an age-friendly business strategy

- As the population ages, it's important for businesses to adapt as older people will be a key market
- Seniors also have significant purchasing power and are much more active than in past generations typically were
- Reduces liability for businesses from tripping and fall hazards, difficult access points, etc.



Why an age-friendly business strategy

- Consideration of these needs will lead to better design and layout of the business such as physical layout, signage, and accessibility
- The expectation of good customer service is increasing
- Local access to goods and services enhances street vitality, supports mental health, maintains independence, lowers public health costs

Future considerations

- City will be developing an economic development master plan in 2021
- A strong local economy will help to:
 - Increase active transportation modes for residents to get to work
 - Reduce vehicle use, which supports transportation and climate action plans



Future considerations

- Maintain access to local goods and services particularly as the population ages
- Ensure a healthy balance of taxation between residents and businesses
- Leverage the private sector to support City's efforts in smart cities applications, resiliency, and energy conservation



Future considerations

- Some background research and work is already underway
 - Exploring what is an appropriate future jobs-to-population ratio and accompanying commercial square footage
 - Focusing on key job growth areas such as the Moody Centre TOD
 - Discussions with SFU on an urban coastal & marine science research centre
 - Early conversations with private sector enterprises

Future considerations

- Some of the questions that will be addressed in the plan include:
 - How many jobs are needed in the city for a healthy mix of businesses and residents?
 - What are the key job centre areas?
 - What are the City's competitive advantages that can be leveraged?
 - Which sectors should the City prioritize and attract?

Future considerations

- Relevant areas that could be incorporated into the master plan
 - A checklist for businesses – ensure that they think about how to design their business for all ages
 - Labour development – training opportunities to support staff to treat people of all ages and abilities with respect
 - Placemaking – public realm improvements that help businesses and also older people (e.g. public benches, pleasant walking environments)



Thank you

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Report to Council

From the Office of Councillor Diana Dilworth

Date: November 5, 2020
Subject: Community Needs Assessment for New Port Moody Senior's Centre

Purpose

To provide Council with information collected and shared by Port Moody's Seniors Focus Committee relating to the development a new Seniors Centre in the City;

And to request Council to allocate funding within the City's budget to undertake a comprehensive community needs assessment for a new Seniors Centre.

Recommendation

THAT the report dated November 5, 2020 from Councillor Dilworth, as Chair of the Seniors Focus Committee, be received for information.

AND THAT this item be referred to the Finance Committee for inclusion in the City's budget and to determine a funding source.

Background

Since late 2018 the City's Senior Focus Committee has been exploring potential needs and opportunities for a dedicated new seniors centre. While the centre that has been located primarily out of Kyle Centre has been used for decades, the facility itself has aged significantly and, based on senior feedback, can no longer meet the need of the current senior population of Port Moody.

Undertaken in 2019, the City's *Age-Friendly Assessment and Action Plan 2020-2030* clearly articulates

Discussion

- Venues visited by committee members
- Identified space needs identified by committee members
- Through site venues, identified needs versus wants
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Other Option(s)

1. That the Report/Recommendation be received for information.
2. That the Report/Recommendation be forwarded to staff for information.

Financial Implications

A funding allocation for the retention of a consultant to undertake a comprehensive community needs assessment for a new Seniors Centre could fall in the range of \$25,000-\$50,000.

Council Strategic Plan Objectives

Council's strategic plan includes a mission to lead change and embrace growth that enhances our quality of life and to provide Port Moody with excellent services.

Port Moody's demographic of seniors citizens is growing and the level of recreation services and engagement opportunities needs to grow at a similar pace.

The pillar of "Health City" as defined within the City Plan "encourages healthy, active living for people of all ages and abilities"

Attachment(s)

1. Name of attachment.
2. Name of attachment.
3. Name of attachment.



City of Port Moody

Report/Recommendation to Council

Date: October 29, 2020
Submitted by: Seniors Focus Committee
Subject: 2020 Annual Report – Seniors Focus Committee

Purpose

To provide a report on the activities of the 2020 Seniors Focus Committee.

Recommended Resolutions

THAT the report dated October 29, 2020 from the Seniors Focus Committee regarding 2020 Annual Report – Seniors Focus Committee be received for information;

AND THAT the 2021 Seniors Focus Committee be asked to review this report and bring forward its annual work plan in spring 2021.

Committee Mandate

The purpose of the Seniors Focus Committee is to provide recommendations and advice in the following areas:

- the recommendations provided in the Age Friendly Community Planning Project report;
- short-, medium-, and long-term goals to address seniors' issues within municipal jurisdiction;
- opportunities for strengthening the City's existing recreation programs and services for seniors;
- current and future trends that may influence the delivery of recreation services and facilities for seniors;
- opportunities for corporate alliances;
- seniors' issues, strategies, and initiatives within municipal jurisdiction; and
- any other matters referred by Council.

Meetings and Attendance

The Seniors Focus Committee met monthly between January and November 2020, with the exception of April due to COVID-19 and July due to a lack of quorum.

Councillor Diana Dilworth was appointed as Chair and Councillor Amy Lubick as Vice-Chair for the 2020 term. The following members aged 55 years or older, representing a diverse range of knowledge and experience relevant the Seniors Focus Committee, were appointed:

- Yolanda Broderick;
- Ruth Cox;
- John Crowther;
- Malcom Harkness;
- Grace McKeown;
- Tonny Scholten, Seniors Friendship Society Representative (January to July 2020).

Liam McLellan, Social Planner, served as the primary staff liaison to the Committee.

Philip Lo and Jennifer Mills served as the Committee Coordinators.

Key Activities and Work Plan

The 2020 Seniors Focus Committee Work Plan was approved by Council on April 14, 2020. The following are the key activities that were undertaken in 2020 by the Seniors Focus Committee:

Age-Friendly Plan

The Seniors Focus Committee continued their work supporting the City's Age-Friendly Plan in 2020. At the February 6th, 2020 meeting, the project consultant, Kate Milne, presented a draft version of the Age-Friendly Plan to the Seniors Focus Committee and discussed next steps with regards to finalizing the Age-Friendly Plan. At the May 4th, 2020 meeting the Social Planner presented on the Age-Friendly Plan's final recommendations in order to incorporate feedback from the Seniors Focus Committee. On September 15th, 2020, Council endorsed the Age-Friendly Assessment and Action Plan 2020-2030. City staff will be working with the Seniors Focus Committee to finalize the Implementation Plan associated with the Age-Friendly Assessment and Action Plan 2020-2030 in 2021.

Interim Uses of Old Firehall Site

At Council's request, staff presented on the Old Firehall Site regarding its potential use. The Committee noted multiple potential uses for the property, including:

- as a dementia-friendly park with walking loops and benches, and a rest area for caregivers;
- as a community flower garden with raised beds, that can be relocated if necessary;
- a space for potential daycare use; and,
- seasonal uses, such as a temporary ice rink in the winter and a pop-up water park in the summer.

The Seniors Focus Committee also expressed concerns regarding traffic safety and onsite uses being a distraction to traffic.

Stroke Recovery BC – Understanding Stroke Victims

Jill Jukes, Regional Manager, Stroke Recovery Association of BC and March of Dimes presented to the Senior Focus Committee on the Stroke Recovery Association of BC (SRABC). After a discussion on the presentation the Seniors Focus Committee requested the Stroke Recovery Association community programs be explored and considered for application in Port Moody.

Seniors Statistics Infographic

At the May 7th, 2020 meeting, the Seniors Focus Committee discussed the Chair's idea to create a snapshot of seniors' demographics to provide Council with data to support policy development and initiatives that support the senior's community. The Committee members agreed that an infographic could help inform what amenities, services, and programs are available and improve consideration for the aging population in new developments. The Chair will create an infographic for the Committee's review for discussion at a future meeting.

Accessible Transportation

The Manager of Infrastructure Engineering Services met with the Seniors Focus Committee to discuss the City's Master Transportation Plan. In response to the presentation, committee members provided feedback on how the Master Transportation Plan could be more accessible. It was noted that the Age-Friendly Plan should also be reviewed by Engineering and its findings incorporated into the Master Transportation Plan.

Seniors Recreation Programming

On June 4th, 2020 the Recreation Programmer presented to the Seniors Focus Committee on Recreation Programming for Seniors in light of the challenges faced by COVID-19. While some programming was cancelled due to physical distancing restrictions, Port Moody's Recreation staff were working towards creating opportunities for seniors that would meeting provincial guidelines.

Seniors Centre Visioning Exercise

The Seniors Focus Committee continued to work towards the creation of a Seniors Centre. Having reviewed the findings from the Seniors Centre Field Trip that took place in November 2019, the Seniors Focus Committee recommended that a report be put forward to Council requesting funds to procure a consultant to develop an evidence-based assessment report that outlines the Seniors Centre vision, and provide information on the needs of the community's older adult population.

Age-Friendly Business Program

The Seniors Focus Committee met with the Manager of Economic Development to discuss the City's future Economic Development Plan and an Age-Friendly Business Program.

Sustainability Report Card Review

The Sustainability and Energy Coordinator presented on the City's Sustainability Report Card with the purpose of receiving feedback on what the City should look for when reviewing changes to the built environment and creating sustainable communities. The Senior Focus Committee provided feedback to improve accessibility in building and public spaces and recommended the Age-Friendly Assessment and Action Plan 2020-2030 be incorporated.

Suggested Focus Areas for Next Year

The following focus areas are suggested for the 2020 Seniors Focus Committee Work Plan:

- Seniors Resources Webpage
- Age-Friendly Implementation Plan
- Age-Friendly Business Program
- Seniors Centre

Attachment

1. 2020 Seniors Focus Committee Resolutions.

Report Authors

Jennifer Mills
Committee Coordinator

Liam McLellan
Social Planner

Attachment 1 – 2020 Seniors Focus Committee Resolutions

The following table contains a summary of all resolutions made at the 2020 Seniors Focus Committee meetings, with the exception of resolutions regarding the adoption of minutes, resolutions to extend the meeting beyond two hours, and resolutions to grant leaves of absence.

Month	Resolution	Status
January	<u>SFC20/002</u> That the 2019 Annual Report – Seniors Focus Committee be approved and forwarded to Council.	Approved by Council at the Regular Council Meeting of February 11, 2020.
January	<u>SFC20/003</u> THAT Yolanda Broderick be appointed to the Transportation Committee as the Seniors Focus Committee representative for a one-year term; AND THAT Ruth Cox be appointed to the Parks and Recreation Commission as the Seniors Focus Committee representative for a one-year term.	
February	<u>SFC20/005</u> THAT the 2020 Seniors Focus Committee Work Plan be endorsed as amended.	Council approved at Special Council Meeting of April 14, 2020.
March	<u>SFC20/007</u> THAT the Stroke Recovery Association community programs be explored and considered for application to Port Moody.	Council referred to staff for action at the March 17, 2020 Regular Council Meeting.
May	<u>SFC20/008</u> Moved, seconded, and CARRIED THAT the Age-Friendly Report Recommendations be approved and submitted to Council and the Province of British Columbia.	