

City of Port Moody

Agenda

Arts and Culture Committee

Electronic Meeting via Zoom
Monday, December 7, 2020
Commencing at 7:00pm

1. Call to Order

2. Adoption of Minutes

Minutes

Pages 3-8

2.1 **Recommendation:**

THAT the minutes of the Arts and Culture Committee meeting held on Monday, November 2, 2020 be adopted.

3. Unfinished Business

4. New Business

**Joint Meeting with
PoMoArts Board
Members**

4.1

**Increase Public
Awareness of the
Positive Impacts of
Investing into the
Local Arts Economy**

4.2 Councillor Zoë Royer

**Draft 2020 Annual
Report – Arts and
Culture Committee**

4.3 Attachment: 2020 Annual Report – Arts and Culture Committee

File: 01-0360-20-43

Pages 9-14

Cultural Expressions

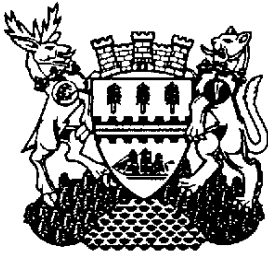
4.4 Councillor Zoë Royer

5. Information

Staff Updates

5.1

6. Adjournment



City of Port Moody

Minutes

Arts and Culture Committee

Minutes of the electronic meeting of the Arts and Culture Committee held on Monday, November 2, 2020 via Zoom.

Present

Councillor Zoë Royer, Chair
 Evgeny Demin
 Chris Dunnett
 Tasha Evans
 Sara MacLellan (joined at 7:05pm)
 Brenda Millar
 Katy Sandler (joined at 7:33pm)

Absent

Councillor Diana Dilworth, Vice-Chair
 Jill Schuler
 Alison White (Regrets)

In Attendance

Devin Jain – Manager of Cultural Services
 Philip Lo – Committee Coordinator

1. Call to Order

Call to Order

1.1 The Chair called the meeting to order at 7:03pm

2. Adoption of Minutes

Minutes

2.1 ACC20/027
 Moved, seconded, and CARRIED
THAT the minutes of the Arts and Culture Committee meeting held on Monday, October 5, 2020 be adopted.

3. Unfinished Business

Increase Public Awareness of the Positive Impacts of Investing into the Local Arts Economy

3.1 The Committee deferred this item to a future meeting until Communications staff can be invited to participate in this discussion.

4. New Business

Online Artist Talks

4.1 Online Artist Talks Subcommittee

The Subcommittee showed a demonstration video which showcased Noons Creek Creative and artist Katy Sandler, noting the following:

- the video production took longer than originally expected, due to the editing time required and the initial learning curve;
- the process was very genuine, and the artist gained confidence as a fibre artist living and making art in Port Moody;
- audio licensing for accompanying music tracks could be a potential expense for the Committee; the Subcommittee will investigate options and report back to the Committee;
- based on the time requirement, one video produced every quarter may be realistic schedule;
- the narrative for each video could be different;
- videos could be hosted on an online service such as YouTube, so they can be widely shared; and
- it may be unrealistic to take on larger scale projects at this time due to the time commitment required.

The Committee noted the following in discussion:

- the video is very well done, has the proper length and pacing, and showcases both the artist and Port Moody in an honest, authentic, and welcoming way;
- the video highlights the importance of interaction with artists that could have a profound impact with the audience;
- the video succeeds in providing access to artists, their working spaces, and their processes;
- there should be considerations for providing an honorarium for featured artists in the videos, and it fits in with the Committee's discussion regarding investing in and supporting the local arts economy;
- the Subcommittee could collaborate with other interested artists and producers to continue producing videos;
- Tri-Cities Community TV have filmmakers that could be interested in participating;
- the Art21 series could be used as a reference for a set format; and
- local musicians could be featured for the background music.

Staff noted the following:

- Council had approved a \$1,500 budget for this project in 2020; staff can request that the unused portion of this budget be carried forward to 2021 to continue the project; and
- the Committee should consider how the videos should be released: one at a time as they are produced, or released as an entire group at once or within a short period of time.

Fair Compensation for Artists

4.2 Councillor Zoë Royer

The Committee noted the following in discussion:

- fair compensation for artists should be considered as an economic development principle;
- the City should develop a policy or guidelines to address fair compensation to artists for their contributions, especially in cases where the City deals directly or indirectly with the artist;
- it is important for the City to set an example to highlight the importance of fair payment to artists, and recognize that their work, labour, supplies, and education have financial value, like in any other profession;
- the City of Prince Albert, Saskatchewan, has artist payment guidelines that could be used as a reference; and
- a community that supports artists financially could achieve a higher level of art produced from the community, as artists would have the time and opportunity to hone their craft rather than having to support themselves through other employment.

Staff noted the following:

- the City currently does not have specific policies or guidelines around hiring artists;
- most City events include a budget for artists;
- some artists volunteer for fundraising events;
- there has been backlash in the past against a “contest” approach with regards to artists;
- the Artist in the Park program was designed for artists who wish to be able to work in public, with the opportunity to sell their work without a business license or pay commission to the City, and with no commitments or expectations from the artist or the City; and
- the Busking program is similar to the Artist in the Park program, with a small administrative fee for the permit.

The Committee noted the following:

- the Artist in the Park program may benefit the public more than the artist, and the City should consider paying the participating artists;
- artists exhibiting publicly should be paid;
- in Canada, there are two gallery streams: publicly funded galleries for showcasing artwork (under CARFAC purview with a requirement to pay fees); and the private gallery system, which is set up to represent artists and sell artwork, with professional sales staff;
- there is a lack of professional sales staff at the Port Moody Arts Centre, which is something that is needed in professional galleries;
- Port Moody lacks a publicly funded gallery, which is a challenge;
- the City's contract with the Arts Centre should include language to compensate artists for their participation and for showing their work;
- the Committee should become more familiar with CARFAC;
- the City should have standards and values regardless of how other organizations operate, and has a responsibility to support and advocate for the arts, similar to its support for the school system;
- the City could contribute in the form of promotion, advertising, and infrastructure for events such as Artist in the Park;
- the Committee can invite the Arts Centre and their Board to discuss this issue; and
- the City should develop a policy first, and not be overly concerned initially about the details and other art organizations.

Staff noted the following:

- any recommended changes to the City's contract with the Arts Centre would need to be endorsed by Council;
- the City's contract with the Arts Centre expires at the end of 2021; the City will be reviewing the agreement with the Arts Centre to determine what changes are desired; and
- agreements formatted as a "fee for service" with the City could limit an arts organization's ability to be eligible for provincial gaming grants.

Action:

Staff to reach out to the Port Moody Arts Centre to invite them to a meeting with the Committee.

Cultural Expressions 4.3 Councillor Zoë Royer

There were no Cultural Expressions shared with the Committee.

5. Information

Staff Updates

5.1 There were no staff updates.

6. Adjournment

The Chair adjourned the meeting at 9:00pm.

Councillor Zoë Royer,
Chair

Philip Lo,
Committee Coordinator

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City of Port Moody

Report/Recommendation to Council

Date: November 26, 2020
Submitted by: Arts and Culture Committee
Subject: 2020 Annual Report – Arts and Culture Committee

Purpose

To provide a report on the activities of the Arts and Culture Committee from January 2020 to December 2020.

Recommended Resolution(s)

THAT the report dated November 26, 2020 from the Arts and Culture Committee regarding 2020 Annual Report – Arts and Culture Committee be received for information;

AND THAT the 2021 Arts and Culture Committee be asked to review this report and bring forward its annual work plan in spring 2021.

Committee Mandate

The mandate of the Arts and Culture Committee is to:

- inform and advise Council on arts and culture matters within the Council Committee System Policy;
- encourage and support communication, cooperation, and coordination among arts and culture organizations;
- encourage and support communication, cooperation, and coordination with other City committees and Port Moody organizations;
- develop a Cultural Master Plan for the City of Arts;
- stimulate and encourage community involvement and appreciation of arts and culture in the City of Port Moody; and
- advocate for a strong and viable arts and culture identity for the City of Port Moody.

Meetings and Attendance

The Arts and Culture Committee met monthly between January and December 2020, with the exception of April 2020 due to COVID-19, and August 2020 due to the summer break.

Councillor Zoë Royer was appointed as Chair and Councillor Steve Milani as Vice-Chair in December 2019. Between January and December 2020, the following members served on the Committee:

- Evgeny Demin;
- Chris Dunnett;
- Tasha Evans (from February 2020);
- Sara MacLellan;
- Brenda Millar;
- James Robertson (Resigned in June 2020);
- Katy Sandler;
- Jill Schuler; and
- Alison White.

Devin Jain, Manager of Cultural Services, served as the staff liaison to the Arts and Culture Committee. Kate Zanon, General Manager of Community Services, served as the alternate staff liaison to the Committee. Philip Lo and Jennifer Mills served as Committee Coordinators.

Key Activities and Work Plan

The 2020 Arts and Culture Committee Work Plan was approved by Council on April 14, 2020. Between January and April of 2020, the Committee undertook a number of key activities in accordance with the draft 2020 Work Plan which were in line with the Arts and Culture Master Plan.

The following are the key activities that were undertaken in 2020 by the Arts and Culture Committee (a list of motions made in 2020, along with the status of the motions, is included in **Attachment 1**):

Subcommittees

A number of subcommittees were formed in 2020 to take on specific Work Plan items that required additional time for research, planning, and deliberation outside of the scheduled Committee meetings. The subcommittees reported back to the Committee regularly on their progress. The following subcommittees were formed:

- Artist Micro-Studio Subcommittee;
- Artist Symposium Subcommittee; and
- Online Artist Talks Subcommittee.

Artist Symposium / Online Artist Talks

At the beginning of 2020, the Committee continued its discussion from 2019 on the proposed artist symposium, and was at the stage of finalizing the event theme and format when COVID-19 disrupted the planning. In May, the Committee formally postponed the Symposium and shifted its efforts towards developing online artists talks, and requested a maximum budget of \$1,500 towards this event. The Committee formed an Online Artist Talks Subcommittee to further develop the concept, and produced a proof-of-concept video which was well-received by the Committee.

Art in Public Space Master Plan

The Committee provided feedback regarding the draft Art in Public Spaces Master Plan in June, noting that the Master Plan should reflect a community that values art and the economic value of art, by including a statement of fair compensation of artists in the guiding principles of the Plan.

Increasing Public Awareness of the Positive Impacts of Investing into the Local Arts Economy / Fair Compensation for Artists

The Committee started discussions on these two topics and requested that other staff from other divisions participate in discussion at an upcoming meeting. Due to scheduling conflicts, not all requests were able to be accommodated.

Micro Artist Studios

In March, the Micro Studios Subcommittee gave a presentation on their work and learnings from 2019. The Committee voiced its support for the Subcommittee to present its work to Council, with staff recommending that it be presented to Council as a delegation. The delegation to Council is currently pending.

City Wayfinding

The Committee provided feedback to the Manager of Economic Development in February regarding the City's goal to improve branding and wayfinding, as part of the Tourism Strategic Plan. Two members from the Committee joined a cross-committee working group to work on improving wayfinding in the City.

Sustainability Report Card Review

As directed by Council, the Committee undertook a review of the current Sustainability Report Card, and provided feedback to staff. The Committee's feedback included: prioritize artist and gallery spaces over public art pieces, defining what is considered "meaningful" art, and specify Coast Salish art for developers considering installing First Nations art.

2020 Arts Award

The Committee reviewed the 2020 Arts Award nominations in September and recommended a recipient to Council for consideration.

2020 Artist Grants

In May, the Committee awarded Artist Grants to Andrew Woods and Sophia Biedka.

Temporary Uses for Old Fire Hall No. 1 Site

The Committee discussed potential temporary uses for the Fire Hall No. 1 site in May, suggesting the following: an artist studio village using shipping containers, an area for artists to display their crafts, a sculpture garden, a painted rock garden, and a farmer's market.

Queens Street Plaza Placemaking Project

Even with the pandemic, the Committee was still able to further this project a little by recommending that the City accept the donation of a little library for Queens Street Plaza. Council accepted this recommendation and the little library was installed in the fall.

Cultural Expressions

In addition to Committee members providing updates on personal artistic and cultural expressions, the Committee also shared and discussed the following topics:

- the Blue Mountain Quilters' Guild's charity efforts during COVID-19;
- the Port Moody Arts Centre rebranding; and
- Esplanade Artist Studios artist Patricia Ballard's painting, based on "The Coronation of the Virgin" by Giacomo Di Mino.

In Progress

The Artist Symposium originally planned for 2020 had to be postponed due to COVID-19. In its place the Committee began working on an online artist talk series, which they plan to continue developing through 2021. Staff will be requesting that the \$1,500 operational budget approved for this project in 2020 be carried forward to 2021 to further support this initiative.

Outstanding Matters

Due to the pandemic, the City's Street Banner Program was suspended in 2020, so the Committee was not to propose a theme for 2021 or to select community designs.

The Committee was not able to schedule these items for discussion:

- Explore the meaning of the "City of the Arts" and how to achieve it
- Consider the feasibility of a sculptural art project, such as a temporary sculpture park

Attachment(s)

1. 2020 Arts and Culture Committee Resolutions.

Report Authors

Philip Lo

Committee Coordinator

Devin Jain

Manager of Cultural Services

Attachment 1 – 2020 Arts and Culture Committee Resolutions

The following table contains a summary of all motions made at the 2020 Arts and Culture Committee meetings, with the exception of motions regarding the adoption of minutes, motions to extend the meeting beyond two hours, motions to go into a closed meeting, and motions to grant leaves of absence.

Month	Resolution	Status
February 2020	<u>ACC20/005</u> Moved, seconded, and CARRIED THAT an Artist Symposium Subcommittee be formed with Chris Dunnnett as Chair.	The Artist Symposium was cancelled for 2020, and was replaced with subcommittee to lead an online artist talk series.
March 2020	<u>ACC20/010</u> Moved, seconded, and CARRIED THAT the presentation be supported in principle for presentation to Council. <u>ACC20/011</u> Moved, seconded, and CARRIED THAT an Artist Micro Studio Subcommittee be formed, with Chris Dunnnett as Chair, and Katy Sandler and Sara MacLellan as members.	The Committee voiced its support for the Artist Micro Studio Subcommittee to present its work to Council, with staff recommending that it be presented to Council as a delegation. The delegation to Council is currently pending.
May 2020	<u>ACC20/014</u> Moved, seconded, and CARRIED THAT the 2020 Artist Symposium be postponed until 2021; AND THAT the Arts and Culture Committee request that Council approve the use of the Arts and Culture operating budget to support a series of online local artist talks, up to a maximum of \$1,500.	Approved by Council Approved by Council
May 2020	<u>ACC20/015</u> Moved, seconded, and CARRIED THAT the Arts and Culture Committee request that Council accept the donation of a little library for installation at Queens Street Plaza.	The donation of the little library was accepted by Council. Installation took place in the fall.
June 2020	<u>ACC20/019</u> Moved, seconded, and CARRIED THAT Councillor Zoe Royer serve as the Arts and Culture Committee representative for the Port-Clyde Public Art project.	Approved by Council. The Port-Clyde Public Art Committee concluded their role in the project in 2020
June 2020	<u>ACC20/021</u> Moved, seconded, and CARRIED THAT the Online Artist Talks Subcommittee be formed with Chris Dunnnett as chair, and Katy Sandler and Sara MacLellan as members.	The first video was completed by the subcommittee in the fall of 2020.

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